Meet Jessie...

Jessie, a farmer from a small town in Alberta, has been participating in her local Farmers' Market for the last three summers. As Jessie was setting up for a market day in the summer of 2021, she unknowingly spilled a cleaning product in front of her booth where an attendee slipped and fell, resulting in a broken ankle and a concussion!

The attendee had reached out to the market and complained about Jessie's negligence. The attendee explained that they suffered lost wages along with treatment costs that they were seeking to recover.



Thankfully, Jessie was a Duuo policyholder.

The liability portion of the vendor's policy paid for the legal costs to defend her and the compensatory damages for the injured attendee. Since the market was listed as an additional insured, they were covered under Jessie's policy as well.

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This was the first time I had to use my vendor insurance policy in three years, and I'm glad I had it! I felt awful that the attendee got hurt, but I'm grateful my policy could cover the costs that resulted from it.

- Jessie





Vendor members get an exclusive rate on vendor insurance through our partners at Duuo.

Scan this QR code to get a quote, or click here!